



Bo Zheng

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PRACTICE AREAS

- Fintech
- Data protection
- Financial services and regulatory
- General corporate

PROFESSIONAL EXPERIENCE

Ms. Zheng mainly focuses on FinTech, blockchain and digital currency, personal financial information protection, and financial ESG. In the area of FinTech, Ms. Zheng advises FinTech companies and financial institutions on designing financial products in relation to consumer finance, credit investigation, payment services, financial consumer protection, and drafting legal documents and internal policies. In the area of blockchain and WEB3, Ms. Zheng advises FinTech companies and financial institutions on general regulatory issues, designing products, drafting legal documents in relation to e-CNY, blockchain-based supply chain finance and WEB3 projects operation. In the area of personal financial information protection, Ms. Zheng advises FinTech companies and financial institutions on compliance issues relating to personal financial information protection, designing of financial products, formulation of internal policies, and implementing personal information impact assessments. In the area of financial ESG, Ms. Zheng advises various financial institutions on implementing their ESG compliance strategies and assists in incorporating ESG due diligence into their traditional investment decision-making processes.

EDUCATION

Ms. Zheng graduated from the East China University of Political Science and Law with an LL.B. degree in 2016 and an LL.M. degree in 2019.

QUALIFICATIONS

Member of the PRC Bar
CFA Certificate in ESG Investing

PUBLICATIONS

Graphic FinTech: Key Points and Difficulties in Legal Practice

WORKING LANGUAGES

Chinese, English



郑博

上海

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业务领域

- 金融科技
- 数据保护
- 金融服务和金融监管
- 一般公司事务

工作经历

郑博律师的主要咨询领域为金融科技、区块链及 WEB3、个人金融信息保护、金融 ESG 等。在金融科技领域，郑博律师为各类大型互联网数字金融平台及金融机构提供涉及消费金融、征信、支付结算、金融消费者保护等各个领域的创新金融产品结构设计、交易文件起草、制度文件起草、日常运营合规在内的各类法律咨询。在区块链及数字货币领域，郑博律师为众多行业头部机构提供业务合规论证、产品结构设计、交易文件起草在内的法律服务，所服务的细分领域涵盖数字人民币、数字藏品、区块链保理、区块链存证、境内外 WEB3 项目的落地与运营。在个人金融信息保护领域，郑博律师为各类金融科技公司及金融机构设计相关的个人金融信息保护合规方案，设计并实施个人信息保护相关制度及方案，针对日常业务及创新产品进行有关个人金融信息保护的评估和优化。在金融 ESG 领域，郑博律师为各类金融机构落地相关的 ESG 内控合规方案及制度提供咨询，并协助各类金融机构在其传统的股权或债权投资项目中嵌入 ESG 尽调及评估步骤。

教育背景

郑博律师于 2016 年获得华东政法大学法学学士学位，此后继续在华东政法大学深造，并于 2019 年获得法学硕士学位。

执业资格

中华人民共和国律师执业资格
CFA-ESG 投资资质认证

最近出版物

《图解金融科技：法律实务操作要点与难点》

工作语言

中文、英文