



## **Zhihao Ye**

*Shanghai*

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### **PRACTICE AREAS**

- Intellectual property
- Dispute resolution

### **PROFESSIONAL EXPERIENCE**

Mr. Ye began his legal career at Shanghai Young-Ben Law Firm in 2012 and joined Han Kun Law Offices in February 2022. As an experienced expert in dispute resolution, he leverages profound legal expertise and extensive practical experience to provide clients with tailored dispute resolution strategies. Over his more than ten years of practice, Mr. Ye has achieved remarkable results in areas such as complex commercial and financial litigation, cross-border commercial arbitration, intellectual property rights protection, and unfair competition disputes. He is particularly adept at handling high-stakes, influential, and intricate cases that shape industry standards.

Mr. Ye's client portfolio includes numerous Fortune 500 companies, leading industry institutions, and ultra-high-net-worth individuals, such as the WPP Group, China CITIC Bank, China Literature, ByteDance, ZhongAn Insurance, Sequoia Capital, Organon, IHG Group, Wyndham Hotels & Resorts, Smart Automobile, and JOY Group. His legal services extend beyond traditional litigation and arbitration to encompass high-level non-contentious matters, including the design of alternative dispute resolution (ADR) mechanisms and the development of pre-litigation risk prevention systems, demonstrating his comprehensive professional capabilities.

Guided by a commercially-minded approach with solution-oriented strategies, Mr. Ye excels in analyzing complex evidence, accurately defining legal relationships, examining key issues in precedents and judicial trends, and transforming intricate legal challenges into clear, actionable solutions.

Anticipating the rise of new-economy ecosystems, Mr. Ye has strategically built a practice at the intersection of entertainment, digital media and influencer commerce. Drawing on deep-rooted experience in media law, he designs end-to-end compliance architectures for top-tier streamers and leading MCNs, covering IP protection, commercial-contract vetting and high-stakes dispute resolution, while continuously shaping best-practice standards for the industry.

### **EDUCATION**

Mr. Ye obtained an LL.B. degree in 2009 and an LL.M. degree in 2012 from East China University of Political Science and Law. Mr. Ye also received a B.A. degree from Shanghai International Studies University in 2009.

## **QUALIFICATIONS**

Member of the PRC Bar

## **HONORS AND AWARDS**

Rising Star of 2022, China Business Law Journal

Under 40: Top 20 Dispute Resolution Lawyers of 2025, LEGALBAND

Yangtze River Delta Special Awards of 2025, LegalOne

Deals of the Year (Domestic Dispute Resolution) of 2025, China Business Law Journal

## **WORKING LANGUAGES**

Chinese, English



## 叶志豪

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### 业务领域

- 知识产权
- 争议解决

### 工作经历

叶志豪律师于 2012 年任职上海原本律师事务所，后于 2022 年 2 月加入北京市汉坤律师事务所。作为争议解决领域资深专家，叶律师凭借深厚的法学功底与丰富的实践经验，为客户提供定制化争议解决方案。执业十余年，叶律师在复杂商事金融诉讼、跨境商事仲裁、知识产权维权及不正当竞争纠纷等领域业绩卓著，尤擅处理具有行业影响力的重大疑难案件。

叶志豪律师的客户涵盖众多世界 500 强企业、行业领军机构及超高净值人士，包括 WPP 广告集团、中信银行、阅文集团、字节跳动、众安保险、红杉资本、欧加隆医药、IHG 集团、温德姆集团、智马达汽车、橘宜集团等。叶律师提供的法律服务不仅涵盖传统诉讼仲裁业务，更延伸至替代性争议解决（ADR）机制设计、诉前风险防控体系构建等高端非诉领域，展现全方位的专业能力。

叶志豪律师始终秉持“商业思维导向、解决方案先行”的执业理念，擅长梳理复杂证据逻辑，精准界定法律关系、研判判例核心争议与裁判趋势、将艰深法律问题转化为清晰可行的解决方案。

随着新经济业态发展，叶律师前瞻性布局文化娱乐、网红经济等法律服务领域。依托深厚的传媒法律经验，叶律师已为头部网红主播及 MCN 机构构建法律风控体系，提供涵盖知识产权保护、商业合约审核及争议解决的全链条服务，持续推动该领域专业实践。

### 教育背景

叶志豪律师于 2009 年获得华东政法大法学学士学位、上海外国语大学文学学士学位，并于 2012 年获得华东政法大学法学硕士学位。

### 执业资格

中华人民共和国律师执业资格

### 荣誉与奖项

2022 年度 China Business Law Journal《商法》中国业务法律新星

2025 年度 LEGALBAND 菁英榜：争议解决律师 20 强

2025 年度 LegalOne 长三角法律大奖

《商法》2025 年度杰出交易大奖

工作语言  
中文、英文