



## **Lulu Li**

*Shanghai*

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### **PRACTICE AREAS**

- Fintech
- Data protection
- Banking and finance
- Financial services and regulatory

### **PROFESSIONAL EXPERIENCE**

Ms. Li mainly focuses her practice on fintech, financial regulatory, and personal information and data protection matters.

In the fintech sector, Ms. Li offers comprehensive legal services to fintech companies and financial institutions involved in consumer finance, asset management, and payment services. Her services include the structural design of innovative financial products, compliance assessment and optimization of online financial operations, drafting and review of legal documents, financial licenses application and transactions. She has also participated in numerous investment and transaction projects for fintech companies and financial institutions.

In the financial regulatory sector, Ms. Li provides consulting services to various financial institutions, assisting with compliance advisory, improvement of internal policies and control mechanisms, drafting standard legal documents, and compliance self-inspection. In addition, Ms. Li provides cross-border financial compliance legal services to numerous overseas financial institutions and fintech entities.

Regarding personal information and data protection compliance, Ms. Li provides compliance assessment and optimization services for various financial institutions and fintech companies in relation to their daily operations and innovative products.

### **EDUCATION**

Ms. Li graduated from Nanjing University with an LL.B. degree in 2018, and an LL.M. degree in 2021.

### **QUALIFICATIONS**

Member of PRC Bar

### **WORKING LANGUAGES**

Chinese, English





## 李路路

上海

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### 业务领域

- 金融科技
- 数据保护
- 银行和金融
- 金融服务和金融监管

### 工作经历

李路路女士的主要执业领域为金融科技、金融监管合规、个人信息及数据合规等。

在金融科技领域，李路路律师为金融机构及金融科技企业提供涉及消费金融、资产管理、支付结算等业务的各类法律服务，包括但不限于创新金融产品结构设计、线上金融业务合规评估优化、法律文本起草审阅、金融牌照申请及交易等，并曾参与数个金融机构、金融科技企业的投资交易项目。

在金融监管合规领域，李路路律师为各类金融机构提供金融业务合规咨询、制度起草及内控机制完善、标准法律文本起草完善、金融机构合规自查等服务。同时，李路路律师还曾为多家境外金融机构及金融科技主体提供跨境金融业务合规相关法律服务。

在个人信息及数据合规领域，李路路律师为各类金融机构及金融科技企业提供针对其日常业务及创新产品提供个人信息及数据处理方面的合规评估及优化。

### 教育背景

李路路女士分别于 2018 年及 2021 年获得南京大学法学学士学位及硕士学位。

### 执业资格

中华人民共和国法律执业资格

### 最近出版物

《非诉业务入门课》

### 工作语言

中文、英文