



## Zhihao Ye

*Shanghai*

---

+86 21 6080 0568  
zhihao.ye@hankunlaw.com

### **PRACTICE AREAS**

- Intellectual property
- Dispute resolution

### **PROFESSIONAL EXPERIENCE**

Before joining in Han Kun in February 2022, Mr. Ye had practiced law since 2012 with Shanghai Young-Ben Law Firm. Mr. Ye is outstanding at providing all-round solutions for dispute cases and has profound legal theoretical foundation and extensive practice experience.

Mr. Ye is specialized in dealing with complicated dispute cases, mainly involving advertising and media, intellectual property rights protection, and finance and asset management. Mr. Ye has represented a number of famous foreign and domestic enterprises in handling different types of litigation and arbitration cases, including advertising companies in WPP Group, Citic Bank, Zhong An Insurance, Exide Group, Yüewen Group, Parkson Group, and Jinjiang International Hotel Management Company.

Mr. Ye has particularly extensive experience in the fields of copyright law, trademark law, and unfair competition. Mr. Ye has represented Zhong An Insurance to apply for invalidation of the trademark maliciously registered by a third party and provided a formal legal opinion related for trademark issues in connection with Zhong An Insurance's IPO in Hong Kong; provided legal services to New Guomai Digital Culture (Stock Code: 600640 SH) by reviewing the ownership and license chain of the copyrights of imported movies and VR games; represented Exide Group to sue GERMANY SUNSHINE GROUP LIMITED and its subsidiaries for the trademark infringement and unfair competition (selected and compiled into the Casebook Collection on Foreign-related Legal Services in Shanghai); represented Jinjiang International Hotel Management Company in suing Xinyang Taiyan Real Estate Development Co., Ltd. for trademark infringement and unfair competition.

Mr. Ye has also represented CITIC Bank Shanghai Branch in a series of cases related to finance loan agreements; represented a renowned private security fund, successfully dealing with the dispute of fund manager's remuneration based on the "share method" between the fund and Ms. Jiang, who was supported by China Securities Investor Services Center; and provided a full range of legal services to certain fund companies on the formulation of early warning plans before the outbreak of risk events, the formulation of payment and resolution plans, and communications with regulatory authorities and investors after the outbreak of the events.

### **EDUCATION**

Mr. Ye obtained an LL.B. degree in 2009 and an LL.M. degree in 2012 from East China University of Political Science and Law. Mr. Ye also received a B.A. degree from Shanghai International Studies University in 2009.

**QUALIFICATIONS**

Member of the PRC Bar

**HONORS AND AWARDS**

Rising Star of 2022, China Business Law Journal

**WORKING LANGUAGES**

Chinese, English



## 叶志豪

上海

+86 21 6080 0568  
zhihao.ye@hankunlaw.com

### 业务领域

- 知识产权
- 争议解决

### 工作经历

叶志豪律师于 2012 年起就职于上海原本律师事务所，后于 2022 年 2 月加入北京市汉坤律师事务所。叶律师擅长为客户提供全方位的争议解决方案，具备非常深厚的理论功底与丰富的业务实践经验。

叶律师专注于重大商事诉讼和仲裁案件，尤其是广告传媒、知识产权保护 and 金融资管类案件。叶律师曾经代表 WPP 集团旗下的知名广告公司、中信银行、众安保险、美国埃克塞德集团、阅文集团、百盛商业发展有限公司、锦江国际酒店管理公司等国内外知名企业处理重大诉讼和仲裁案件。

在著作权法、商标法及不正当竞争法领域，叶志豪律师已接受多家知名企业委托处理相关案件，包括代表众安保险宣告第三方恶意注册商标无效行政案件、为其香港上市所涉商标法律问题出具专项意见等系列知识产权服务；为新国脉股份（证券代码 600640）长期提供影视作品及电子游戏著作权审核服务；代表美国埃克塞德集团诉 GERMANY SUNSHINE GROUP LIMITED 及其关联公司侵犯商标权及不正当竞争纠纷系列案件（该案入选《上海涉外法律服务精选案例汇编》）；代表锦江国际酒店管理公司诉信阳泰岩房地产开发有限公司侵犯商标专用权及不正当竞争案。

叶志豪律师还曾代表中信银行处理系列金融借款合同纠纷案件；代表知名证券私募基金成功处理中证中小投服中心支持的蒋某诉该基金涉及“份额法”基金管理人报酬纠纷案件；就风险事件爆发前的预警方案制定、兑付化解方案制定以及风险事件爆发后的监管部门沟通、投资人应对等，向多家私募基金公司提供全方位法律服务。

### 教育背景

叶志豪律师于 2009 年获得华东政法大法学学士学位、上海外国语大学文学学士学位，并于 2012 年获得华东政法大学法学硕士学位。

### 执业资格

中华人民共和国律师执业资格

### 荣誉与奖项

2022 年度 China Business Law Journal 《商法》中国业务法律新星

工作语言  
中文、英文