



Dongni Zhang

Shenzhen

PRACTICE AREAS

- Media and entertainment
- Technology, media and telecoms
- Antitrust/competition
- Intellectual property
- Dispute resolution

PROFESSIONAL EXPERIENCE

Ms. Zhang Dongni's primary practice area is intellectual property, with expertise in contentious and non-contentious IP legal matters. Her client portfolio spans the gaming, music, film and television, cultural entertainment, internet, new consumer, and other industries.

Ms. Zhang is proficient in reviewing all types of intellectual property agreements. She has provided legal services for IP licensing, production and distribution, and copyright transactions in numerous film and television dramas, variety shows, games, music works and technical cooperation projects, with in-depth involvement in due diligence, copyright chain review, document drafting and negotiation procedures.

Ms. Zhang has also represented leading domestic and overseas gaming companies in litigation targeting game starter account violations, as well as copyright infringement and unfair competition lawsuits. She has assisted in handling multiple infringement litigations filed by foreign fashion and jewelry brands against counterfeit goods, securing favorable outcomes for clients in all such cases.

EDUCATION

Ms. Zhang Dongni graduated from Sun Yat-sen University. She obtained her Bachelor of Laws degree in 2021 and Master of Laws in Civil Procedure Law in 2024 respectively.

QUALIFICATIONS

Member of the PRC Bar

WORKING LANGUAGES

Chinese, English



张东妮

深圳

业务领域

- 传媒娱乐
- 科技、媒体和电信（TMT）
- 反垄断/竞争法
- 知识产权
- 争议解决

工作经历

张东妮律师的主要执业领域为知识产权，专长于争议、非争议知识产权法律事务，服务的客户涉及游戏、音乐、影视、文化娱乐、互联网、新消费等行业。

张东妮律师熟悉各类知识产权协议审阅，曾为多个影视剧、综艺、游戏、音乐、技术合作等项目的 IP 授权、制作发行、版权交易提供法律服务，深入参与尽职调查、版权链条审查、文件准备和谈判等工作。

张东妮律师还曾代理国内外头部游戏公司提起打击游戏初始号诉讼、提起著作权侵权及不正当竞争诉讼，协助办理多起国外潮流品牌、珠宝品牌就仿冒产品提起的侵权诉讼等，均取得了令客户满意的成果。

教育背景

张东妮律师毕业于中山大学，分别于 2021 年取得法学学士学位、2024 年取得民事诉讼法学硕士学位。

执业资格

中华人民共和国律师执业资格

工作语言

中文、英文