



## **Song Hong**

*Shanghai*

---

### **PRACTICE AREAS**

- Fintech
- Financial services and regulatory
- Technology, media and telecoms

### **PROFESSIONAL EXPERIENCE**

Song's main practice areas include fintech, banking and finance, blockchain and cryptocurrencies, as well as corporate compliance matters related to the TMT (technology, media, and telecommunications) sector.

In the area of fintech, Song provides comprehensive compliance services for payment, wealth management, online-lending, consumer protection, AI, anti-fraud, data protection, and other areas for several well-known fintech companies and the fintech divisions of internet companies. He also provides legal services on behalf of investment institutions regarding investments in domestic and foreign fintech enterprises. His work includes research on major and complex legal issues, compliance analysis of innovative businesses, investee company due diligence, design and drafting of business systems, legal and compliance training and dissemination, and daily business compliance consulting.

In the area of banking and finance, Song serves multiple commercial banks, consumer finance companies, and online microloan companies. His work includes financial product structure design, due diligence for ABS, acquisition and restructuring of domestic and international licenses, review and drafting of transaction documents, and daily business compliance consulting.

In the area of blockchain and cryptocurrencies, Song provides services for several licensed cryptocurrency exchanges, stablecoin issuers, and blockchain companies both domestically and internationally, especially innovative business applications such as non-fungible and real-world asset tokens. His work in this field includes analyzing domestic and international regulatory policies, cross-border business compliance assessment, due diligence on invested businesses/cryptocurrencies, and daily business compliance consulting.

Song also provides compliance services for well-known companies in AI, cloud computing, e-commerce, gaming and other TMT fields. His work includes analysis of domestic and international regulatory policies, argumentation and evaluation of innovative business models, design and implementation of compliance plans, and daily business compliance consulting.

### **EDUCATION**

Song graduated from Xiamen University with an LL.B. degree and an LL.M. degree in International Law.

**QUALIFICATIONS**

Member of the PRC Bar

**HONORS AND AWARDS**

2025 DAWKINS: Top 30 Up-and-coming Lawyers

**PUBLICATIONS**

Report on the Development of China's Consumer Finance Companies (2022-2025, China Financial Publishing House)

Elite Lawyers: An Introduction to Non-litigation Practice (Law Press)

**WORKING LANGUAGES**

Chinese, English



## 洪松

上海

---

### 业务领域

- 金融科技
- 金融服务和金融监管
- 科技、媒体和电信（TMT）

### 工作经历

洪松律师的主要执业领域为金融科技、银行金融、区块链及虚拟货币以及 TMT 领域的公司合规事务。

在金融科技领域，洪松律师为多家知名金融科技企业以及互联网企业金融科技业务板块提供支付、理财、信贷、消保、AI、反电诈、数据保护等全方面合规服务，并代表投资机构就投资境内外金融科技企业提供法律服务。工作内容包括重大疑难法律问题研究、创新业务合规分析、被投业务尽职调查、业务制度设计与起草、法律合规培训与宣导以及日常业务合规咨询。

在银行金融领域，洪松律师为多家商业银行、消金公司和网络小贷公司提供服务。工作内容包括金融产品结构设计、资产证券化项目尽职调查、境内外牌照收购与公司重组、交易文件审阅与起草以及日常业务合规咨询。

在区块链及虚拟货币领域，洪松律师为多家持牌虚拟货币交易所、稳定币发行人及境内外区块链企业提供服务，特别是 NFT、RWA 等创新业务方向。工作内容包括境内外监管政策分析、跨境展业合规评估、被投业务/虚拟货币尽职调查以及日常业务合规咨询。

在 TMT 领域，洪松律师为 AI、云计算、电商、游戏等领域的知名企业提供合规服务。工作内容包括境内外监管法规分析、创新业务模式论证评估、合规整改方案设计与执行以及日常业务合规咨询。

### 教育背景

洪松律师先后于厦门大学法学院获得法学学士学位及国际法学硕士学位。

### 执业资格

中华人民共和国律师执业资格

### 荣誉与奖项

2025 年度 DAWKINS:潜力新星榜 30 强

### 最近出版物

《中国消费金融公司发展报告》（2022-2025，中国金融出版社）  
《精英律师：非诉业务入门课》（法律出版社）

**工作语言**

中文、英文