

Fangshuo Wu

Beijing

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PRACTICE AREAS

- Intellectual property
- Dispute resolution

PROFESSIONAL EXPERIENCE

Fangshuo Wu has extensive experience in intellectual property (IP) and competition law, with a particular focus on dispute resolution involving copyright, trademarks and unfair competition. His practice also encompasses a broad range of non-contentious IP matters, as well as trademark prosecution and related administrative proceedings.

In his contentious practice, Fangshuo has represented clients in numerous complex, high-value IP, unfair competition and commercial disputes, including matters involving copyright and trademark infringement, unfair competition, ownership of technology and software, employee-invention rewards and remuneration, and product quality disputes. He has particular experience in navigating complex issues of online platform liability, multi-party infringement and overlapping civil and criminal proceedings. His dispute resolution practice spans civil litigation, administrative enforcement actions, interim injunctive relief, evidence preservation and criminal complaints. He develops comprehensive dispute resolution strategies tailored to the legal and commercial circumstances of each matter.

On the advisory side, Fangshuo regularly counsels corporate clients on IP compliance, governance and risk management. His experience includes establishing IP management frameworks, advising on the ownership of software and technology-related assets, structuring IP licensing and commercial transactions, conducting IP due diligence, assessing legal risks, supporting dispute prevention and negotiations, and drafting and reviewing IP-related agreements and transactional documents. He also advises on trademark portfolio strategy and prosecution, including trademark filings, registration strategies, appeals against refusals, oppositions, invalidation proceedings, and cancellation actions based on three consecutive years of non-use.

Fangshuo has developed substantial industry experience across the internet and digital content sectors, artificial intelligence (AI and AIGC), gaming and interactive entertainment, short-form video platforms, cloud computing and software services, e-commerce, semiconductors and consumer products. Drawing on his understanding of digital platforms, technology architectures and commercial practices, he delivers practical, commercially focused legal solutions that balance effective risk management with clients' business objectives.

EDUCATION

Fangshuo has an interdisciplinary academic background in law and economics. He holds a Master of Laws (LL.M.) in Intellectual Property Law from China University of Political Science and Law and dual bachelor's degrees in Law (LL.B.) and Economics from Sichuan University.

QUALIFICATIONS

Member of the PRC Bar

WORKING LANGUAGES

Chinese, English



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业务领域

- 知识产权
- 争议解决

工作经历

吴方朔律师长期从事知识产权及竞争法相关业务，主要执业领域包括著作权、商标权、不正当竞争纠纷争议解决，以及知识产权相关的非诉法律服务，亦为客户提供商标代理服务。

在争议解决领域，吴律师承办了大量复杂程度高、争议金额大的知识产权、竞争法及其他商事争议案件，涵盖著作权、商标权、不正当竞争、技术成果与软件权属、职务发明奖励与报酬、产品质量等各类纠纷，并在互联网平台责任、多主体侵权责任及刑民交叉等复杂法律问题上具有丰富经验。吴律师熟悉民事诉讼、行政查处、行为保全、证据保全及刑事报案等多种争议解决与权利救济途径，能够根据案件特点制定综合性争议解决策略。

在非诉领域，吴律师长期为企业提供知识产权合规与风险管理支持，工作内容包括知识产权制度与管理体系搭建、软件及技术成果权属梳理、知识产权许可与交易结构设计、知识产权尽职调查、法律风险评估、争议预判与谈判支持，以及知识产权相关合同及交易文件的起草与审阅。同时，吴律师亦为客户提供商标代理服务，包括商标申请与布局规划、注册策略设计、驳回复审、异议与无效宣告、连续三年不使用撤销等行政程序等。

吴律师对互联网、数字内容、人工智能（AI/AIGC）、游戏与互动娱乐、短视频平台、云计算与软件服务、电商平台、半导体及消费品等行业具有持续、深入的实务积累，能够结合平台运营模式、技术架构与商业逻辑，为客户提供尽可能兼顾法律风险与商业需求的解决方案。

教育背景

吴方朔律师具有法学与经济学的复合教育背景，获中国政法大学知识产权法学硕士学位，以及四川大学法学、经济学双学士学位。

执业资格

中华人民共和国律师执业资格

工作语言

中文、英文