



## **Xin Zhao**

*Beijing*

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### **PRACTICE AREAS**

- Intellectual property

### **PROFESSIONAL EXPERIENCE**

Ms. Zhao specializes in legal matters related to intellectual property, particularly trademarks. With extensive practical experience in trademark portfolio strategy, trademark prosecution and protection, and trademark administrative litigation, Ms. Zhao has provided IP legal services to enterprises across various sectors including internet, finance, pharmaceuticals, home appliances, and food industries. Her client portfolio includes prominent companies such as Midea, Lianjia, Jinlongyu, and Tencent, where she has obtained favorable court judgments for clients in multiple administrative litigation cases. Ms. Zhao has assisted dozens of Chinese companies in obtaining hundreds of overseas trademark registrations in jurisdictions such as in Europe, the United States, and Southeast Asia. She has also frequently represented clients in overseas trademark negotiations and enforcement actions. Additionally, Ms. Zhao has provided legal services to companies such as ByteDance and L'Oréal, including IP due diligence, as well as drafting and reviewing IP transaction documents.

Prior to joining Han Kun Law Offices, Ms. Zhao practiced at Unitalen Attorneys at Law.

### **EDUCATION**

Ms. Zhao obtained a B.S. degree in law from Henan University of Technology in 2016, and an LL.M. degree in law in 2019 from China University of Political Science and Law and the University of Hamburg in Germany.

### **QUALIFICATIONS**

Member of the PRC Bar

### **WORKING LANGUAGES**

Chinese, English



## 赵鑫

北京

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### 业务领域

- 知识产权

### 工作经历

赵鑫律师主要从事商标等知识产权相关的法律事务。赵律师在商标布局策略、商标申请和保护、商标行政诉讼方面具有丰富实践经验，曾为互联网、金融、医药、家电、食品等众多领域企业提供知识产权法律服务，包括美的、链家、金龙鱼、腾讯等，并在多件商标行政诉讼案件中代理客户取得胜诉判决。赵律师帮助数十家中国公司在欧洲、美国、东南亚等法域获得数百件海外商标保护，并多次代表客户处理海外商标谈判和维权事宜。赵律师还为字节跳动、欧莱雅等公司提供知识产权尽职调查、知识产权交易文件起草和审核等法律服务。

在加入汉坤之前，赵鑫律师曾在北京市集佳律师事务所工作。

### 教育背景

赵鑫律师于 2016 年获得河南工业大学法学学士学位，于 2019 年获得中国政法大学和德国汉堡大学法学硕士学位。

### 执业资格

中华人民共和国律师执业资格

### 工作语言

中文、英文