



## Fangshuo Wu

*Beijing*

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fangshuo.wu@hankunlaw.com

### **PRACTICE AREAS**

- Intellectual property
- Dispute resolution
- Antitrust/competition
- Litigation
- Technology, media and telecoms

### **PROFESSIONAL EXPERIENCE**

Mr. Fangshuo Wu is an intellectual property and competition law practitioner with long-term experience in the field. His primary areas of practice include dispute resolution relating to copyright, trademark, and unfair competition, as well as non-contentious intellectual property legal services. He also advises clients on trademark prosecution matters.

In the area of dispute resolution, Mr. Wu has handled numerous high-complexity and high-value intellectual property and competition law disputes. His case experience covers copyright infringement, trademark infringement, unfair competition, platform liability and multi-party liability issues, ownership disputes involving software and technical achievements, employee invention remuneration disputes, and disputes arising from malicious complaints and unfair competition. His work spans civil litigation, administrative enforcement actions and assistance, conduct and evidence preservation measures, criminal complaints, and coordinated civil-criminal strategies.

In the non-contentious context, Mr. Wu regularly advises enterprises on intellectual property compliance and risk management. His work includes the establishment of intellectual property management systems, clarification of ownership of software and technical achievements, structuring of intellectual property licensing and transactions, intellectual property due diligence, legal risk assessments, dispute prevention and negotiation support, as well as the drafting and review of intellectual property-related contracts and transaction documents. In addition, Mr. Wu provides trademark prosecution services, including trademark filing and portfolio planning, registration strategy design, appeals against refusals, opposition and invalidation proceedings, and non-use cancellation actions based on three consecutive years of non-use.

Mr. Wu has extensive and in-depth experience across industries including the internet, digital content, artificial intelligence (AI/AIGC), gaming and interactive entertainment, short-video platforms, cloud computing and software services, e-commerce platforms, semiconductors, and consumer products. He is able to combine an understanding of platform business models, technical architectures, and commercial logic to deliver solutions that balance legal risk management with clients' commercial

objectives.

## **EDUCATION**

Mr. Wu has an interdisciplinary academic background in law and economics. He holds a master's degree in Intellectual Property Law from China University of Political Science and Law and a dual bachelor's degree in Law and Economics from Sichuan University.

## **QUALIFICATIONS**

Member of the PRC Bar

## **WORKING LANGUAGES**

Chinese, English



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### 业务领域

- 知识产权
- 争议解决
- 反垄断/竞争法
- 诉讼
- 科技、媒体和电信（TMT）

### 工作经历

吴方朔律师长期从事知识产权及竞争法相关业务，主要执业领域包括著作权、商标权、不正当竞争纠纷争议解决，以及知识产权相关的非诉法律服务，亦为客户提供商标代理服务。

在争议解决领域，吴律师承办了大量高复杂度、高争议金额的知识产权与竞争法案件，案件类型涵盖著作权侵权、商标侵权、不正当竞争、平台及多主体责任认定、技术成果与软件权属争议、职务发明奖励与报酬纠纷、恶意投诉与不正当竞争责任等。服务内容包括民事诉讼、行政查处与执法协助、行为保全与证据保全、刑事报案及刑民交叉应对等。

在非诉领域，吴律师长期为企业提供知识产权合规与风险管理支持，工作内容包括知识产权制度与管理体系统搭建、软件及技术成果权属梳理、知识产权许可与交易结构设计、知识产权尽职调查、法律风险评估、争议预判与谈判支持，以及知识产权相关合同及交易文件的起草与审阅。同时，吴律师亦为客户提供商标代理服务，包括商标申请与布局规划、注册策略设计、驳回复审、异议与无效宣告、连续三年不使用撤销等行政程序等。

吴律师对互联网、数字内容、人工智能（AI/AIGC）、游戏与互动娱乐、短视频平台、云计算与软件服务、电商平台、半导体及消费品等行业具有持续、深入的实务积累，能够结合平台运营模式、技术架构与商业逻辑，为客户提供尽可能兼顾法律风险与商业需求的解决方案。

### 教育背景

吴方朔律师具有法律、经济学的复合教育背景，分别毕业于中国政法大学（知识产权法硕士），四川大学（法学&经济学双学位学士）。

### 执业资格

中华人民共和国律师执业资格

### 工作语言

中文、英文