



## **Wei (Vivian) He**

*Shenzhen*

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### **PRACTICE AREAS**

- Intellectual property
- Dispute resolution
- Media and entertainment

### **PROFESSIONAL EXPERIENCE**

Vivian He's practice focuses on copyright, trademark, trade secret and unfair competition law litigation, as well as trademark prosecution and invalidation. She has extensive experience in serving both domestic and multinational clients in a wide range of fields.

Ms. He started her legal career as an in-house IP counsel in the Intellectual Property and Standards Department of Philips Investment (China) Co., Ltd., where she worked for more than three years. During her tenure at Philips, Ms. He mainly handled non-contentious and commercial intellectual property issues, which provided her valuable experience and skills in IP asset management, transactions, and enforcement.

Before joining Han Kun Law Offices, Ms. He practiced law at Hylands Law Firm as a senior associate for four years, where she began her IP litigation practice and focused on copyright, trademark, domain name and unfair competition matters. She also handles non-contentious IP issues including strategic protection of IP portfolios, prosecution and enforcement of IP rights, acquisition, transfer, use and licensing of IP assets, and the production of movies, dramas, and reality shows.

Ms. He has provided IP services to famous brands such as Chanel, Gucci, Zegna, traditional multinational companies such as Samsung, Sony and ABB, as well as TMT giants such as Tencent, Baidu, and JD.

### **EDUCATION**

Ms. He received a bachelor's degree in English Literature in 2000 from Central South University and a master's degree in Law in 2006 from Peking University.

### **QUALIFICATIONS**

Member of the PRC Bar

### **WORKING LANGUAGES**

Chinese, English



## 何玮

深圳

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### 业务领域

- 知识产权
- 争议解决
- 传媒娱乐

### 工作经历

在加入汉坤律师事务所之前，何玮律师在北京市浩天信和律师事务所担任律师，并曾在飞利浦（中国）投资有限公司知识产权部担任法律顾问。何玮律师还曾服务于飞利浦（中国）投资有限公司在华合资企业深圳桑菲消费通信有限公司、SGS 通标标准技术服务有限公司。

何玮律师专长于争议、非争议、商业知识产权法律事务，业务范围涉及企业知识产权保护策略、知识产权申请注册、民事诉讼及行政保护、知识产权许可和转让、版权管理与维权、品牌保护与反假冒、商业秘密保护及其他不正当竞争案件、域名争议等。何玮律师还为知识产权资产收购提供尽职调查，参与知识产权转让、许可、合作开发、综艺及影视节目制作等交易项目等。此外，何玮律师在公司业务、民商事合同、争议解决等领域也有丰富的实务经验。何玮律师曾在世界顶尖知识产权管理部门接受专业、系统的训练，并为多家大型跨国企业在中国的知识产权注册、管理与执行提供法律服务。

### 教育背景

何玮律师于 2000 年获得中南大学英语文学学士学位；2006 年获得北京大学法律硕士学位、知识产权专修学位。

### 执业资格

中华人民共和国律师执业资格证

### 工作语言

中文、英文